

Summary of Medical/Healthcare Projects for Joen P. Kinman

Our medical/healthcare credits include ghostwritten medical textbook chapters, professional journal articles, PowerPoint presentations, abstracts, posters, website content, scripts, monographs, brochures, CME courses, grants, and other materials for professional audiences and pharma reps. In addition, we've edited medical/healthcare copy and written many healthcare materials for lay audiences.

AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS

Wrote articles for the academy's newspaper, poster presentations, and patient-education materials for their website.

AMERICAN ACADEMY OF PEDIATRICS

Author (ghost) *Injury Control for Children and Youth*, a handbook for pediatricians.

AMERICAN COLLEGE OF ASTHMA, ALLERGY & IMMUNOLOGY

Ghosted articles on asthma and allergy for prominent allergists for placement in their peer-review journal and various professional publications.

AMERICAN HOSPITAL ASSOCIATION

Attended yearly meeting of association executives and wrote summary of proceedings for the Executive Committee.

AMERICAN MEDICAL ASSOCIATION

Co-author (ghost) book on alternative medical therapies, which was completed but never published by AMA due to internal policy changes.

ARCHIVES OF PHYSICAL MEDICINE/REHABILITATION

Copy editing for the journal.

ARMAND SCOTT, INC.

Developed and wrote continuing medical education (CME) program on pain control for physicians.

AUGUST ASSOCIATES

Presentation for American Academy of Physical Medicine and Rehabilitation physicians to give to family physicians; offered CME credit.

CARING FOR THE AGES

Cover article on innovative program for Alzheimer's patients for this publication, which goes to nursing home administrators.

CHILDREN'S MEMORIAL HOSPITAL

Numerous projects over about a 15-year period; approximately 10 grant proposals to NIH and various foundations, including NIH project for Allergy Division in which CMH was one of only six hospitals chosen nationwide for important asthma research project; also many CME and conference presentations for individual physicians; ghostwriting and editing professional journal articles, textbook chapters, and other materials; numerous other projects, nearly all of which were for professional audiences.

CLOSERLOOK, INC. (CLIENT: ELI LILLY)

Developed and wrote a training module for Eli Lilly pharmaceutical reps for drug Zyprexa (in CD-ROM format).

COLLEGE OF AMERICAN PATHOLOGISTS

Copy editing for several laboratory manuals; also wrote copy for a group of brochures on sexually transmitted diseases.

COOK COUNTY DEPARTMENT OF PUBLIC HEALTH

Developed public-awareness campaign (and wrote PSA) about HIV/AIDS for African-American and Hispanic population segments; picked up by more than 100 newspapers, TV stations, and radio stations.

DANIEL J. EDELMAN (CLIENT: ABBOTT LABS)

Developed and wrote press kit, including backgrounder, for medical press for new product (for physician use) to detect specific allergens in patients.

DONOHUE & PUROHIT (CLIENTS: ROCHE, GALDERMA LABORATORIES, OTHERS)

Numerous projects, including brochures for pharmaceutical companies; Q &A columns for pharmaceutical company rep newsletter; technical drug descriptions; study of biotechnology companies in California; others.

EVANS, RICHARD III, M.D., M.P.H.

Dr. Evans was a world-recognized pediatric allergist; assisted him for about 15 years (until his retirement in 2004) with writing and/or editing journal articles, textbook chapters, CME and medical conference presentations, and many other materials. (Dr. Evans died in 2006.)

THE HOSPITALIST

Articles for this publication, which has a medical professional audience.

LAGRANGE COMMUNITY HEALTH SYSTEM

Wrote PR materials for launch of new cancer center.

LOYOLA UNIVERSITY MEDICAL CENTER

Wrote online copy for portions of the website for the Women's Health section of the site.

MEDICAL MONOGRAPHS AND JOURNAL ARTICLES

Have written or edited medical monographs and journal articles for a number of individual physicians on such topics as hip-replacement surgery, oncology, ophthalmology, orthopedic conditions, and others.

MEDLOGIX COMMUNICATIONS, LLC

Several projects for pharmaceutical companies through this firm, including journal articles and CME courses.

MEINDL & ASSOCIATES

Medical public relations project.

MOSBY YEAR BOOK MEDICAL PUBLISHERS

Wrote medical abstracts for this company for a number of years; topics covered all medical specialties and dentistry.

NATIONAL CERTIFICATION BOARD FOR THERAPEUTIC MASSAGE & BODYWORK (NCBTMB)

Was production editor (layout and design) for quarterly newsletter; also wrote some articles.

NATIONAL MASSAGE THERAPY ASSOCIATION

Wrote several sections of an online training course for massage therapists.

ONCOLOGY NEWS INTERNATIONAL

Served as Chicago stringer for this New York-based newspaper. Attended conferences (particularly the American Academy of Radiologists convention) and wrote up individual presentations.

QUALITY MEDICAL PUBLISHING

Medical abstractor for four professional journals; long-term affiliation lasting about 17 years until company was

sold to Thieme. Continued with them. (See below.)

SAFETY AND HEALTH MAGAZINE (NATIONAL SAFETY COUNCIL PUBLICATION)

Wrote a variety of articles (most of which were the cover stories); also served as backup copy editor to editor of magazine.

THE SELF-HEALTH HANDBOOK (CO-AUTHOR)

Book written under my own name on alternative health therapies; published by Facts on File in hardbound and paperback editions in 1996.

THIEME MEDICAL PUBLISHERS, INC.

This company purchased journals formerly published by Quality Medical Publishing; continued as abstractor with new company.

TUCKER-KNAPP INTEGRATED MARKETING

Numerous projects for physicians and specialty medical organizations, including white papers, study guides for physicians preparing to take board-certification examinations, and numerous slide and oral presentations, many of which offered CME credit.