

[This is a small part of the copy for one of a number of travel brochures written for a travel agency.]

Imperial Cities of Morocco

Casablanca ... Marrakech. The very names speak of romance and intrigue. See gracefully filigreed Moorish architecture, a delightful market that is really a carnival, and the world's largest mosque, which happens also to be very beautiful. This trip is something different and a sheer delight.

Day 1. U.S.A.-Madrid

Board Iberian Airlines for the beginning of a luxurious and exotic adventure. First stop: Madrid.

Day 2. Madrid-Casablanca

Step into another world as you arrive in Madrid. Relax and unwind in comfortable day rooms at Hotel Barajas before flying to Casablanca. HOTEL ROYAL MANSOUR.

Day 3. Casablanca-Rabat

Casablanca, famed city of mystery and romance. Today see the Hassan II Mosque, possibly the world's largest, and the Corniche. Dine on Moroccan specialties – cous-cous, perhaps – at a colorful local restaurant, then travel to the sun-splashed beach resort of Mohammedia, which boasts a fine golf course. Continue to Rabat, a picturesque coastal city of white walls, flat roofs and lovely mosques. Visit the city's most important sights. HYATT REGENCY RABAT.

Day 4. Rabat-Meknes-Fez

Today we go back in time to visit the ancient world. Motor to Meknes, an intriguing 17th century imperial city. Visit the ramparts, stables, and Moulay Ismael Mosque, named for a tyrant so cruel his nickname was “The Bloodthirsty.” Relax over a superb lunch at the Hotel Transatlantique. Then continue to Moulay Idriss, an 8th century city that is holy to pilgrims. In Volubilis, see magnificent ruins of the 2000-year old capital of Roman Mauritania and marvel at the fine mosaic tile floors. Continue to Fez. JNAN PALACE HOTEL.

Day 5. Fez

Composed of two ancient cities and one modern one with a French flair, Fez is a delightful study in contrasts. The tall, brimless cap worn by Shriners – once dyed with the juice of red berries found only in Morocco – takes its name from this city. Tour the tradition-rich Medina and see the ancient city wall.

Day 6. Fez-Marrakech

Depart via Ifrane for Marrakech, an historic city lying in a fertile green oasis. In about 1400 AD, Marrakech was the capital of a vast and powerful North African empire. Today it is a beautiful city surrounded by lush gardens. ES SAADI/IMPERIAL BORJ

Days 7 & 8. Marrakech

Here are wonderful examples of distinctive Moorish architecture. Visit the ornate Bahia Palace, imposing tombs of the Saadian Dynasty, and the treasure-laden Dar Si Said Museum. Stop at a souk (market) and delight in Djema el Fna Square and the Court of Marvels, where you'll find a market, hypnotic snake charmers, musicians, tumbling acrobats and fanciful story-tellers. Tonight enjoy a splendid dinner and a cabaret. Next day journey to Ouarzazate, a desert city famous for its exotic charm, unusually patterned carpets, and its casbah.

Day 9. Marrakech-Casablanca-Madrid

Motor back for a last look at Casablanca, then fly to Madrid, a lovely old city with gracious plazas, sparkling fountains, and delightful architecture. The balance of the day is at leisure for exploring this fascinating city. CASTELLANA INTER-CONTINENTAL HOTEL.

Day 10. Madrid-U.S.A.

Use the morning for last minute sightseeing or shopping for another treasured memento. Then depart for the U.S., filled with the memories of a never-to-be-forgotten sojourn in exotic lands.